



ARTHUR W. PAGE SOCIETY

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News release

Arthur W. Page Society Selects Korn Ferry International for Executive Director Search

(New York, NY - Feb. 7, 2007) The Arthur W. Page Society today announced it has retained Korn Ferry International (KFI) to conduct a search for a new executive director. Page Society member Richard Marshall, along with colleagues Charles Ingersoll, Jr. and Megan Shattuck, will lead the search for KFI.

“This is a unique opportunity for an individual to lead the premier membership organization for senior corporate communications professionals,” said Page Society President Roger Bolton. “We’re seeking a diverse slate of candidates capable of providing both strategic guidance and administrative support to an organization that is rapidly increasing its influence.”

To see a copy of the position description, click [here](#).

The successful candidate will replace Paul Basista, who recently announced his decision not to renew his contract as executive director upon the expiration of his second three-year contract.

“We’re grateful to Paul, who was our first full-time executive director, for helping the Page Society come of age,” Bolton said. “Now, we’re looking for a dynamic leader who can help take Page to the next level. Our goals include advancing the stature and role of the chief corporate communications officer and working with other C-suite organizations to advance corporate trust.”

Page Society members serving on the search committee are:

Roger Bolton, senior counselor, APCO Worldwide, chair
Angela Buonocore, vice president, corporate communications, The Pepsi Bottling Group
Kimberley Crews Goode, vice president, corporate communications, Visteon
Jon Iwata, senior vice president, communications, IBM
Rich Jernstedt, executive vice president and senior partner, Fleishman-Hillard
Maril Gagen MacDonald, CEO, Gagen MacDonald
Donald K. Wright, professor of public relations, Boston University

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Potential candidates with experience either as a senior level communications practitioner or with an industry leading professional association should contact Marshall directly:

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About the Arthur W. Page Society

The Arthur W. Page Society is a professional association composed primarily of the chief communications officers of corporations with at least \$2 billion in annual revenues and the CEOs of the world's largest public relations agencies. The organization's members also include academics from the nation's leading business and communications schools.

The Page Society is dedicated to strengthening the management policy role of chief public relations officers. The Page Society is upheld by management concepts, known as the Page Principles, which have been tested for more than half a century and have earned the support and respect of chief executive officers throughout the country.

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For more information

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