



## **THE ARTHUR W. PAGE SOCIETY 2008 HALL OF FAME AWARD**

Who will be this year's honoree? It's up to you. The Hall of Fame Award is the Arthur W. Page Society's highest recognition – honoring men and women whose esteemed careers have taken them to the summit of the public relations field. The winners are recognized as “giants” in the profession.

### **WHO IS ELIGIBLE FOR THE HALL OF FAME AWARD?**

Hall of Fame nominees will have accomplishments which include major contributions to the profession, a strong commitment to the Page Principles and a career filled with recognition by their peers.

### **Award Criteria**

The Hall of Fame recipient should have a minimum of 15 years in a senior level public relations position for corporations or agencies in the U.S. or internationally. Nominees should be persons who, by practicing the Page Principles, have had a significant positive influence on the business he or she is/was serving and without question is/was able to advise or influence the CEO and other C-suite executives about both public relations and business issues. The Hall of Fame winner must have demonstrated commitment to the Page Principles throughout his or her career. Their career will be marked by:

- Serving as an engaged member of senior management
- Influencing his or her organization to act in the public interest
- Enhancing the reputation of his or her organization
- Making major contributions to the profession through significant participation in professional organizations, and/or by writing, speaking or teaching
- Gaining recognition by peers as an influential leader; being honored with other major professional awards and honors
- Holding significant leadership roles in major community organizations



**Past Hall of Fame Award Winners**

2007	Steve Harris	1995	John A. Koten
2006	Charlotte Otto	1994	Lawrence G. Foster
2005	James E. Murphy	1993	Edward M. Block
2004	Al Golin	1992	Chester Burger
2003	W.D. (Bill) Nielsen	1991	Harold Burson
2002	Marilyn Laurie	1990	Professor Tim Traverse-Healy, O.B.E.
2001	Kurt P. Stocker	1989	W. Howard Chase
2000	John D. Graham	1988	Hale Nelson
1999	Richard R. Mau	1987	Scott M. Cutlip, Ph.D.
1998	Grant N. Horne	1986	Allen H. Center
1997	Daniel J. Edelman	1985	John H. Page
1996	Ronald E. Rhody		

**WE NOMINATE THE FOLLOWING INDIVIDUAL(S)**

Nominee's name:

Reasons they should be selected: