



## **THE ARTHUR W. PAGE SOCIETY 2008 DISTINGUISHED SERVICE AWARD**

The Distinguished Service Award was created to honor an individual who, over the years, has helped strengthen the role of public relations. Successful candidates have served the profession by improving its overall value and effectiveness. Simply put, these individuals are trailblazers in their service to the profession.

### **WHO IS ELIGIBLE FOR THE DISTINGUISHED SERVICE AWARD?**

The recipients of this award have helped strengthen the role of public relations in our society – men and women who have devoted themselves to services that help build and nurture the profession. Qualified nominees may have championed the merits of public relations; written articles and/or books; conducted opinion research; developed educational programs; and worked with students, professional groups and community groups.

### **Award Criteria**

- A leader whose counsel others seek and who gives selflessly of time and talent
- A distinguished record of service to the profession in leadership roles in professional organizations, teaching, strengthening curricula and advising students, public speaking, advising community groups and/or chief public relations officers and senior business executives.

### **Examples of Service that Might Qualify**

- A frequent contributor of articles or books that strengthen the professionalism of public relations, or point the way to new, creative approaches
- A history of service to public relations organizations at the local, state or national level
- Working with students to provide inspiration and direction (mentoring, internships)
- Offering support to teachers and faculty to strengthen public relations curricula in our schools and colleges.

### **Past Distinguished Service Award Winners**

2007	Donald Wright	2003	Ann Barkelew
2006	Ron Culp	2002	Jack Felton
2005	No Award	2001	Patrick Jackson
2004	John Reed	2000	Betsy Ann Plank



**WE NOMINATE THE FOLLOWING FOR THE 2008 ARTHUR W. PAGE SOCIETY 2008  
DISTINGUISHED SERVICE AWARD**

Nominee's name:

Reasons they should be selected: